

PROGRAMME SCHEDULE
World Management Conference (WMC 2023)
September 21-22, 2023 (Online Mode)

DAY 01 (September 21, 2023)

14:30 - 15:00 | **Inaugural Session** | Venue: Lecture Hall II, MDC Block

14:30-14:35: Welcoming the dignitaries on the dais

14:35-14:40: Lighting of lamp

14:40-14:55: Welcome Address: Prof. (Dr.) Rana Singh, Director, CIMP

14:55-14:58: Brief about the conference: Prof. (Dr.) G. K. Murthy, Chairperson, WMC 2023

14:58-15:00: National Anthem

15:00 - 15:15 | **Tea Break**

15:15 - 16:15 | **Technical Session - I** | Venue: Lecture Hall II, MDC Block

Session Chairs:

Prof. (Dr.) Rajesh Kumar | Prof. (Dr.) Ankit Sharma

Prof. (Dr.) Rishi Kant Kumar

Human Resource Management (HRM) Entrepreneurship, Business Models, and Strategies (EBS)			
S. No.	Code	Author(s)	Paper Title
1.	WMC23118	Zeba Naz & Aleena Khan	Modeling Challenges to Implement HR Analytics in Organizations using ISM
2.	WMC23121	Saniya Ulhas Shiurkar & Vijaya Deshmukh	Sustainable Human Resource Management: A Strategic Approach for Organizational Success and Environmental Stewardship
3.	WMC23132	Tapas Bantha	Fostering creativity and innovation at workplace: The role of workplace spirituality
4.	WMC23125	Mishab Ibrahim & Jaya Kritika Ojha	Digital Transition in Rural Craft Enterprises: Enhancing Artisans' Market Access and Sustainability in Thar Desert

16:15 - 16:30 | **Tea Break**

16:30 - 17:30

Keynote Address: Gail E. Tverberg, Researcher, Our Finite World, Greater Atlanta Area, GA (US)

Venue: Lecture Hall II, MDC Block

DAY 02 (September 22, 2023)

11:00 - 12:15 | **Technical Session - II** | Venue: Lecture Hall II, MDC Block

Session Chairs:

Prof. (Dr.) Debabrata Samanta | Prof. (Dr.) Sibananda Senapati

Prof. (Dr.) Nilamadhab Mohanty | Prof. (Dr.) Sudeep Rohit

Prof. (Dr.) Vijaya Bandyopadhyaya

Economics, Environment, and Public Policy (EEP)			
Marketing (MKT)			
Production and Operations Management (POM)			
S. No.	Code	Author(s)	Paper Title
1.	WMC23107	Om Prakash	Localization of SDG: Insights from Bihar with Special Focus on SDG 13 (Climate Action)
2.	WMC23133	Shruti Parmar	Environmental Stewardship: Cultivating a Sustainable and Harmonious Relationship between Human Societies and the Natural Environment
3.	WMC23126	Vandana Kumari, Pradip Kumar Bala & Shibashish Chakraborty	A text mining approach to determine adoption factors of Blockchain-based Games
4.	WMC23135	Anik Ghosh & Niloy Sarkar	A Comparative Analysis of Customer's Expectations and Perceptions Towards 5-Star Categorized Hotels in India's Metro Cities
5.	WMC23131	Alok Kumar	A carbon emission based inventory model for a dynamic demand under fuzzy criterion

15:00 - 15:30 | **Valedictory Session** | Venue: Lecture Hall II, MDC Block

15:00 -15:15: Summary of the Conference: Prof. S. Senapati

15:15 - 15:20: Mementoes to the Session Chairs

15:20 - 15:23: Certificate Presentation to Participants

15:23 - 15:25: Best Paper announcement and Award

15:25 - 15:28: Vote of Thanks: Prof. Ranjit Tiwari

15:28 - 15:30: National Anthem